

Eleven New Products and One New Box – Cruise into Color with Magellan!



We at Dietzgen are very excited to announce the expansion of our Magellan line into new high-end graphics media! We are expanding our line with 7 new indoor/outdoor banner products and 5 new indoor sign and poster products. PLUS, the new Magellan box is unrivaled in the industry with its eye-popping color and durable construction. Perfect for resale opportunities!!

Why Magellan?

Because we have **durable aqueous inkjet media that is scratch-resistant and water-resistant AND you don't have to laminate!** Plus Dietzgen's broad product line offers opportunities to combine orders for free freight from our 6 warehouse locations across the country (California, Texas, Washington, Illinois, Tennessee, New Jersey).



Indoor/Outdoor Sign and Banner

900 Scratch- and Water-Resistant Scrim Vinyl

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Welcome to Jim Goodman – Nashua's New Account Representative for the Southeast

Many of you know Jim from his years of experience in the reprographics industry. Jim has been associated with the repro industry since the early 80's, selling reprographics media and color media for a number of well-known media converters, most recently Precision Paper and Azon Corporation.



Jim brings a tremendous knowledge of color graphics, which fits perfectly with our expansion of the Magellan color line. He lives in Georgia and can be reached at jgoodman@nashua.com.

We are privileged to have Jim as a member of our team.

- 902 Water-Resistant PolyPro
- 903 Water-Resistant PolyPro with Pressure-Sensitive Adhesive
- 906 Water-Resistant Tyvek Banner
- 905 Water-Resistant Vinyl with Pressure-Sensitive Adhesive
- 908 Water-Resistant Scrim Vinyl Block-Out
- 910 Water-Resistant Satin Cloth
- 912 Glossy PolyPro
- 914 Satin PolyPro
- 912 Glossy PolyPro Pressure-Sensitive Adhesive
- 914 Satin PolyPro Pressure-Sensitive Adhesive

Just an example of the types of opportunities you might find:

- Indoor Banners and Signage
- Outdoor Banners
- Floor Graphics
- Corporate Presentations
- Trade Show Graphics
- Vehicle Graphics
- Point-of-Purchase Graphics
- Identity and Directional Signage

Almost any kind of business could be a candidate for this type of product - retailers, banks, event venues, restaurants, hospitals, universities, small businesses, transportation companies, governmental agencies, etc. Please contact your [Dietzgen customer service](#) for more information.

Check Out the New Dietzgen and Magellan Websites!

Spec sheets, ICC profiles, FAQ's, compatibility charts – everything you might need to know – are available on our new website: www.dietzgen.com.



Dietzgen Announces the Opening of A New Northeast Manufacturing Facility



Dietzgen is proud to announce the opening of its new manufacturing facility in Cranbury, NJ. As a leader in the wide-format paper business, Nashua Corporation's Dietzgen division converts media for architectural and engineering usage as well as for the graphic and sign markets.

"Our business has increased significantly in the past 4 years, particularly in the northeast corridor, therefore our need for expanded manufacturing and warehousing facilities has also grown," explains Tom Brooker, CEO of Nashua Corporation.

Tom Brooker, Nashua Corporation's New CEO

Tom Brooker, the former President of the Forms, Labels and Office Products Group of RR Donnelley, has joined us in the role of CEO of Nashua Corporation. Andy Albert will continue in his role as Chairman of the Board of Directors.

Although Tom had only stepped into his new job a few days before, his commitment to the Dietzgen business was evident by his participation in the Dietzgen sales meeting before the IRGA show in Kissimmee, FL. Tom commented, "Dietzgen is one of the brightest spots of the Nashua organization. I am very enthusiastic about getting to know our customers and supporting the very talented group of salespeople and managers who have grown the business so dramatically in a few years."

Commenting on Tom's appointment, Andy said, "We are excited that Tom has joined Nashua. He brings 25 years of solid industry experience to Nashua's paper businesses, and his expertise and leadership skills are well suited to the strengths of our management team and the Company overall. I look forward to working with Tom in the upcoming months to ensure a smooth transition."

quick links

www.Nashua.com

www.Dietzgen.com



Nashua Corporation
 250 S. Northwest Highway
 Park Ridge, IL 60068
 800-323-4265

Nashua will move its current warehousing facility from its Dayton, NJ location to the new combined manufacturing and warehousing facility in Cranbury, NJ. Gus Sardinas, who has been the Warehouse Manager in Dayton, will assume responsibility for the plant in Cranbury. A grand opening celebration date will be announced shortly.



“The growth of our Dietzgen division is a strategic goal for Nashua. The new converting equipment, new facility and additional staff in the northeast indicates our commitment to growing our business in this region,” says Tom Brooker. “It also coincides with the introduction of our new Magellan color line, to be launched in a few weeks,” he adds.

The Dietzgen division has added color graphics product lines through its prior year acquisition of Magellan and its strategic alliances with Kodak and Sihl USA.

Update on the Paper Market

What’s the old saying?... “The more things change, the more they stay the same.” Well, the same is true in the paper market. The mills continue to indicate that the uncoated bond market is tight and that as capacity is retired, the supply of paper will go down and prices will go up. IP is taking 550,000 tons out in Pensacola, FL towards the end of the year. As most of you know, cut sheet has increased in cost already and the word on the street is that rolls may follow in the third quarter. If the market softens however, all bets are off. We will keep you posted...