

Nashua Provides Complete Labeling Solutions for Every Industrial Barcode Printing Application

As North America's only vertically integrated thermal coater, laminator, and label converter, Nashua can provide customized media and innovative solutions for even the most demanding barcode applications. From blank stock quick-ship products available in our Priority Label Program to highly customized, application-specific facesheets and adhesives, Nashua has the barcode marketplace covered. Along with extensive quality control measures backed by ISO 9002 certification, Nashua offers market-proven products.



Thermal Transfer Labels and Ribbons

Our thermal transfer labels have a bright white coated sheet that is extra smooth, guaranteeing excellent performance through printers and applicators. Matched with



our high quality thermal transfer ribbons, these labels yield superior print quality and cost-effective performance. Nashua offers a complete line of thermal transfer ribbons in a wide variety of formulations and specifications.

Nashua's Direct Thermal and Thermal Transfer Labels offer an impressive, wide range of unique performance features including:

- Comprehensive adhesive options
- Consistent easy-release performance ideal for auto applicators
- Ultra-smooth facesheet for longer printhead life
- Increased printing speeds
- High opacity
- High decodability
- Exceptionally high error-free scan rates



Direct Thermal Labels

In addition to the above features, you get options for a variety of facesheets such as Premier Direct Thermal, Medium to High Speed Printing, and IR/Near IR Scannable.

For information on Nashua products or services, please contact our customer representatives at 800-533-8806 or visit our website at www.nashua.com.

